

# A D V E R T I S I N G   A G R E E M E N T



Date: \_\_\_\_\_ Sales Exec: \_\_\_\_\_

Make checks for advertising payable to: TPH Media, dba Street Scape Magazine  
 223 North Main Street • St. Charles, MO 63301  
 phone: 636-916-4386 • fax: 1-866-231-6159 • www.streetscapemag.com  
 Ad creation by Giant Leap Productions will be billed separately.

Client: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (    ) \_\_\_\_\_ - \_\_\_\_\_ Fax: (    ) \_\_\_\_\_ - \_\_\_\_\_  
 Email: \_\_\_\_\_

- Giant Leap Producing Ad  
 Client/Agency Producing Ad

Send finished ad materials to:  
 Giant Leap Productions  
 Tracy Brooke  
 653 Covered Bridge Lane  
 O'Fallon, MO 63368  
 636-561-4250

Email: [graphicarts@streetscapemag.com](mailto:graphicarts@streetscapemag.com)  
 For uploading large files to our FTP site, please call 636-561-4250 for instructions.

BILLING TO:     Client     Agency    (list agency contact info in special instructions section)    FREQUENCY:     1     2     4

Issue				
Ad Size/Shape	<input type="checkbox"/> H <input type="checkbox"/> S <input type="checkbox"/> V	<input type="checkbox"/> H <input type="checkbox"/> S <input type="checkbox"/> V	<input type="checkbox"/> H <input type="checkbox"/> S <input type="checkbox"/> V	<input type="checkbox"/> H <input type="checkbox"/> S <input type="checkbox"/> V
Rate				
Position Change				
Total				

Special Instructions:

Street Scape Magazine is not responsible for additional output changes on electronic files that are incorrectly assembled. Art submitted on disk will run "as is". There will be no match-print proof shown to a client for approval and no color correction on scans or any other areas of artwork. ERRORS: Claims for adjustment must be made within 15 days of publication. The publisher's liability for any error shall not exceed the cost of the space occupied by the ad. ACCEPTABILITY: Street Scape Magazine reserves the sole right to reject any advertising deemed unacceptable. CONTRACTS: Contracts must be completed within 12 months from the date of the first insertion. SHORT RATE POLICY: If an advertiser cancels an existing contract, they will be rebilled at the applicable rate plus 5%. BILLING: Payment is due upon receipt of invoice. For all first time advertisers payment is due prior to the publication of the advertiser's first issue. Bills unpaid beyond 30 days are subject to a service charge of 1.5% per month. LIABILITY FOR PAYMENT: Publisher may hold advertiser and its agency jointly or severally liable for all sums due and payable to the publisher, including legal fees that may be incurred. PLACEMENT REQUESTS: Preferred placement can be requested, however no particular position can be guaranteed. Requested placements will be honored on a first come basis. REQUESTED AD AND PHOTOGRAPHY COPIES: Copies of ads and photographs can be emailed to advertisers with a \$50 release fee. PROOFS: 1st proofs are for copy and layout changes; 2nd proofs are for typographical and grammatical errors. ARTWORK: All artwork is due within 5 business days of the contract date accepted. APPROVALS: All approvals are due within 5 days after the first proof is sent to the advertiser

Payment Information:   
 Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ -or- Check Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Credit Card Billing Address (leave blank if same as above)    I do hereby certify that I am a duly authorized and acting agent of the firm named above and that I am authorized to make and execute a contract for advertising on its behalf. The advertiser and its agency (if any) hereby acknowledge that all the terms and conditions listed above on this contract were read prior to the execution of this contract.

Address: \_\_\_\_\_  
 City: \_\_\_\_\_    Client / Agency Signature: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_    Title: \_\_\_\_\_